Shout Out – July 18, 2011

TWITTER @RGBPROZONE: GREAT SEVA Event! Interest in "classical org dev" Field. FastTrack Revision almost complete. Andrea's Reunion - July 29. VSNC Plenary Plus.

SEVA ASTD Presentation Rewarding. When asked to do a presentation at SEVA, American Society for Training and Development (ASTD) we quickly applied the "mix and match" nature of the RGB model system to create a Venn, *ProZone*, RGB, ICO program for 75 minutes to meet their needs. The program was a complete success AND the bonus was how much WE enjoyed presenting the organization development (OD small letters) context. What we discovered was another great 90 minute *RoadShow* offering.

Interest in cod (classical organization development) Field. We seem to be generating interest in our brand of organization development wherever we present it. *RGB FastTrack* certainly meets the needs of many, but we often think back to some advantages that are just inherent in the Residency options. We've come to believe that it may not be a question of either/or, but rather both. Certainly those who complete the *FastTrack* may be perfectly content with that alone. There may, however, be a need to go further and that may lead to another form of Residency – a form that may offer another option, perhaps an e-class option that we'd not considered until recently. This might end up on the agenda for Andrea's. Please, help us think it through.

***FastTrack* Revision Complete.** There are times that we just get frustrated about the constant revision that our publications seem to attract, but it also seems to bring life to the dynamics that are ever-present in the true learning organization environment. We created a publication like *RGB FastTrack* that would help people get a faster start on Certification that enables distance learning. We have always known that our RGB network of users would span the country. So in 2006 we wrote what we thought would be an acceptable solution to the potential situation. We revised it in 2007 as we learned. We augmented it in 2010 with YouTube presentations to augment the initial live 2-hour workshop. Our recent revision has been an even greater challenge - expanded narrative, links to extended topics, and an index. We're also considering a link through *CapacityWare™ Software* to a password protected page for clients with specific needs. For now, we're approaching the end of this round knowing there will be future revisions.

Andrea's Reunion. We hope to Find Out! What we don't know yet from those who use our Technology. You can either make sure you have a seat through LinkedIn, or Facebook, just e-mail or call. We'll convene at 11:30am on July 29th. Lunch, as usual, is on the Goose!

VSNC - Williamsburg Plenary Plus. We're looking forward to the September Virginia Neighborhood Conference in Williamsburg. We'll be doing the opening plenary session on RGB as well as a Rocks and Roles session in a breakout group. Fun!!! and with an opportunity to learn, WOW!

RoadShow Planning. We're in the midst of the Fall Conference submission season for Conference events taking place in 2012. If you know of a conference that would suit us (FAC, RGB, ICO, etc.) send us a link so we can include it (and potentially you) in our RoadShow planning. Thanks for all you do, and we continue to look forward to visiting with you soon.