

## Shout Out - August 30, 2011

**TWITTER @RGBPROZONE:** RoadShow Follow-up and Poplar Forest. RGB II, Change Happens...video captured. RGB Business Group Signup. Office Backup for IRENE. BONUS.

**RoadShow Follow-up and Poplar Forest.** When we make a RoadShow conference presentation we offer to follow up with a complementary clarifying meeting or schedule an RGB Foundational Workshop. In this case we visited Lynchburg for a follow up visit to prepare for a potential RGB Certification Foundational Workshop. We relearned two things: nothing replaces a face-to-face *ProZone* (even with all the social media available), AND potential clients need the opportunity to explore the depth and breadth of our technology in their own environment as it applies to their existing programs (they need to know the "fit"). As is our custom, we visited the Thomas Jefferson "vacation home" on our way home. We'll post pictures and usual od metaphors on our Quality of WorkLife Consultants Facebook page soon.

**RGB II, Change Happens: Learning How to Make it Work! with Video Capture.** We are continuing with the RGB II workshop series under the title: "Change Happens: Learning How to Make it Work!" In this effort we are using a slightly different approach. During each session the participants create the agenda for the next session based on what is most important to them. With a few additional clips gathered from this session we are now all but complete in our first round of creating usable video to augment the YouTube *FastTrack* Playlist for independent study leading to Certification. We expect these additions to be produced and posted by the end of September.

**RGB Business Group Signup.** We have a group of four that have stepped forward and agreed to accept the challenge of continued work on a "business model for independent practitioners" that use RGB as a core technology. The question is, "How is RGB Technology used effectively to generate revenue?" AND "What are the essential business practices that lead to profitability?" It is not too late to throw your thoughts into the arena. Just let us know you're interested and we'll help make it happen. The group is still in the formative stages, so it's not too late.

**Office Backup for IRENE.** We thought it smart to evacuate as Irene approached. The short earthquake the week before was a potential "tell" that we ought to pay attention. For several years, our family evacuation plan called for travel to a family connected summer home in western Virginia, so off we went. Our new office has six computers running, each with a specialty - video production, server simulator, Windows 7 Testing, etc. We employ 3 external hard drives to protect our system. So, we backed it all up (normally weekly if not manually prompted), closed the system down, and headed out of town with everything we needed. For whatever it is worth, these processes gave us enormous piece of mind. If you don't have a plan/protocol, for this type of emergency, we strongly suggest it.

## BONUS

We'll be writing what we hope will be a comedic article titled something like: "Tenacity in the Face of Chaos!" Here's the really short version - on the afternoon and evening of our Irene evacuation: dead battery, first AAA call, dead home air conditioner, blown engine \$\$\$, AAA again, switch vehicles, depart again, sun roof stuck open in rainstorm, return home a second time, picked up rent car, reload, depart again - third time is a charm. We arrived late, but trip was worth the experience - and good for a laugh after a while!